

# myRIVILIFT



## SERUM AGAINST SKIN BLEMISHES CAUSED BY SKIN AGEING

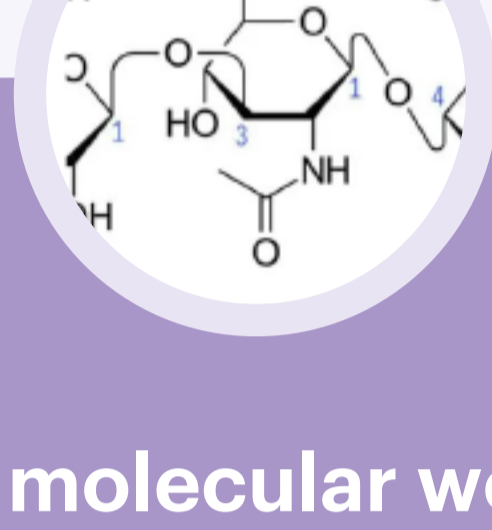
Serum with high skin affinity with an easily absorbed texture and an **immediate lifting effect** ideal to visibly counteract the signs of skin ageing and dehydration. Thanks to the active ingredients that it contains, it carries out a **preventive action against wrinkles and signs of skin ageing**, restoring optimal skin hydration and giving elasticity and tone to the tissues, for a **pleasant tensor effect**.

## ACTIVE INGREDIENTS



### OLIGOSACCHARIDES

Blend of trisaccharides and monosaccharides (sugars) with a high degree of purity and high bioavailability, obtained through biotechnology. **They act on deep hydration and they counteract skin ageing process, reducing skin roughness** and significantly improving skin elasticity and density.



### Low molecular weight HYALURONIC ACID

Anti-wrinkle, firming and moisturising. It is a biotechnological full-spectrum fraction of Sodium Hyaluronate. **It strenghtens the barrier function of skin and it guarantees an immediate lifting effect.**



### PEPTIDES

Composed of amino acids with anti-ageing action to minimise and prevent the appearance of wrinkles. They inhibit the production of substances responsible for the degradation of the skin matrix. They intervene in collagen, elastin and hyaluronic acid synthesis processes and **they promote the reduction of wrinkles and an increase in skin firmness and elasticity.**

## METHOD OF USE

Apply morning and/or evening to previously cleansed **face, neck and décolleté** and massage it until completely absorbed.

For a greater **lifting effect**:



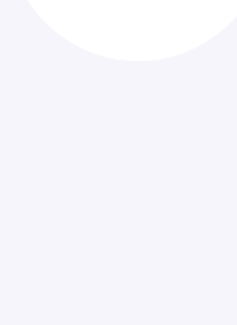
### FACE

Apply with open hands and linear movements from the sides of the nose to the outside.



### FOREHEAD

Apply with linear movements from the eyebrow hairline to the hairline.



## BEAUTY TIPS AND PLUS

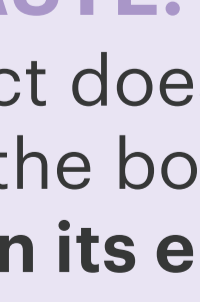


- ✓ **Immediate lifting effect** thanks to its peculiar texture, especially when it is applied using lifting techniques.
- ✓ **Cross-cutting product, for every skin** and every age.
- ✓ It can be combined with any face cream and it is perfect as a **make-up base**.
- ✓ Ideal even during warmer seasons thanks to its special **fast-absorbing texture**.
- ✓ Perfect for sensitive or allergic skins because **it does not contain parabens, silicones, dyes or perfumes**.

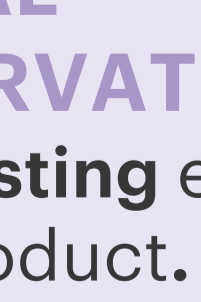


## AIRLESS TECHNOLOGY

Airless technology allows the serum to be dispensed without letting it come into contact with air and other external agents. Remaining protected from contamination, the formula **does not oxidise** and **it maintains the active ingredients at their best**, enhancing their effectiveness.



**LESS WASTE:** the product does not remain in the bottle but **it is used in its entirety**.



**OPTIMAL CONSERVATION:** **longer lasting** effectiveness of the product.



**ONLY THE RIGHT DOSE IS USED:** **it is easier to take** the necessary dose of product.